Debrecen 2014

Advantages:

- A livable city
- Wide range of services
- Strong public safety
- Advanced education

Cons

- Lack of job opportunities
- Low economic performance → low local tax revenues

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RETAINING AND ATTRACTING POPULATION







Announced investments

	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	Total
Investments (million EUR)	29	337	237	1,144	132	243	905	8,382	1,039	51	N/A	12,509
No. of new jobs	131	2,115	1,791	1,594	281	590	1,293	9,995	1,281	1,510	180	20,581



Business environment

Traditional industries

Bearing manufacturing; agriculture and food; plastic; printing

master good · GLOBUS · POPZ · NEOPAC THE TUBE · PACCOR A PART OF FAERCH · SCHAEFFLER · GRAVIC HUNGARY · rrd

Emerging industries

Electronics & IT

SCHAEFFLER · SENSIRION · epam · EMERSON

Health and pharma

teva · TAPI TECHNOLOGY & API SERVICES · GEDEON RICHTER

E-mobility, machine and aviation industry

BMW · CATL · KRONES · HALMS HUNGARY KFT · HH · SEMCORP POWER YOUR FUTURE 恩捷股份 · SCHAEFFLER · BÜRKLE · thyssenkrupp · EcoPro BM · ZF Foxconn Chassis Modules · EVE Power · SCHEDL · oerlikon

Business services & IT

DEUTSCHE TELEKOM IT SOLUTIONS · BT · FLOWSERVE · DIEHL Aviation · trans cosmos people & technology · AIIS · Capgemini · delaware · 4iG · EMERSON · HTEC GROUP · Reed Talent Solutions · AUMOVIO · COSMO CONSULT · Deloitte. · EY · pwc

Auto-mobile → **EV transition** → **Battery**

Safeguarding the environment

Complient operation

Sustainable economic ecosystem

New challenges:



Dynamically growing economy → **Increasing water demand by industry**



Opportunity:



WWTP treats 40.000 m3/day → **Treated WW discharged to a natural water**





Solution

Reuse treated wastewater for industry

Benefits

Reuse of wastewater

Reduce drinking water consumption



Real local opportunities for cooperation



Business

- Real opportunities for local suppliers and service providers
- Online Supplier Database with 370+ local companies
- Supplier Forums annually
- EDC Business Development Team for support



Education

- Ensuring a supply of future employees
- Real capacities for RDI projects
- Utilizing the university's infrastructure as a service
- R&D/Innovation



City & local communities

- CSR projects – working together for the benefit of the local community



Emerging, Livable, Sustainable